

Order Your Lead Retrieval System!

Advance pricing available through March 8, 2018

The Halloween & Attractions Show will be here before you know it and so is the advance pricing deadline for lead retrieval.

Lead retrieval systems allow you to seamlessly scan attendee badges and create an electronic database of your show leads!

- Use our premium lead retrieval scanners or download our lead retrieval app.
- Scanned leads available in near real time via the world wide web. In addition, leads are emailed to you within a few hours of close of the show.
- Add notes and qualifiers to your scanned leads.
- Organize your show leads transparently and effectively.
- Collecting business cards during a show is an outdated concept! More than half of business cards collected during trade shows are never followed up on. They are often lost or stuck in a desk, they offer no transparency, and they are often covered with illegible handwritten notes.
- It's easy! ExpoTools offers the most advanced and user-friendly systems available.
- Lead retrieval systems are offered to The Halloween & Attractions Show exhibitors at the lowest prices in the events industry.

Take advantage of this very special offer! If you plan to collect business cards and follow up with prospects and customers after the show, reconsider! You need a lead retrieval system!

To place and order, click [HERE](#).

Using the lead retrieval system, you can simply scan the prospect's badge to capture their provided contact information and qualify them on the spot. No more hand-written notes to transcribe later, no more business cards to retype or missing information. Studies show that 70% of all leads are not followed up on post show. Be the exception!

Order online: <https://orders.expotools.biz/has2018>

FAX TO: (514) 337-6006 -- Questions? Call (866) 229-8470



Exhibitors at **Halloween & Attractions Show 2018** are being offered the following methods for securing comprehensive contact information about each prospect that visits your booth.

Regardless of which method you choose, it's quick, it's convenient and it's accurate.

Guaranteed Availability Deadline: Mar. 8, 2018*

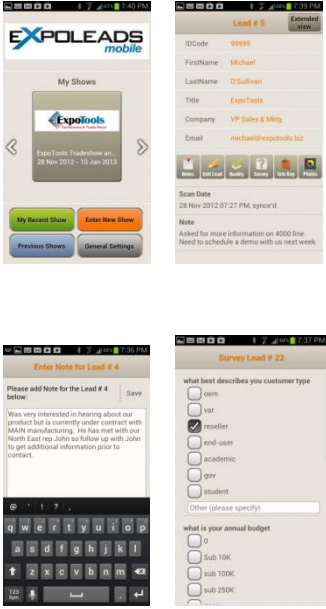
* After this date, availability may be limited and all equipment provided on a first come, first served basis

Please note: there are substantial price savings if you order your units early.

Image	Description	Pricing
	<p>Premium Badge Reader - Portable scanner with ergonomic design allows left or right handed operation for effortless scanning and data entry.</p> <p>Full color graphic LCD display and touch screen: Take notes, select qualifiers, browse, search, & edit leads. Built in prize draw feature. Use the 20 standard qualifiers or create up to 32 of your own Custom Qualifiers**.</p> <p>Communicate wirelessly to optional printer below.</p> <p>Access leads by downloading anytime in your booth to your own USB key. After the event, you can access via a web portal and they will be emailed to you automatically.</p> <p>No electricity required to operate: 30+ hour battery life. Weighs approx. 11oz – Dimensions: 4.5" x 3.75" x 1.35"</p> <p><i>** Additional fee for Custom Qualifiers</i></p>	<p align="center">Advance Rate (thru 3/8/18) \$285</p> <p align="center">On-Site (after 3/8/18) \$300</p>
	<p>Wireless Printer - optional add-on for use with Premium Badge reader above that will automatically print paper printouts of each sales leads as you scan. Exceptionally fast and quiet, using thermal printing technology.</p> <p>The internal Lithium-ion battery provides up to 40,000 lines of printing on a single charge.</p> <p>The printer can be set on a counter or tabletop located within approximately 40 feet of the badge scanners and activity will be transmitted wirelessly so there are no cables required.</p> <p>Printing is initiated automatically from the badge scanner whenever a badge is scanned - no additional buttons to press or menus to navigate.</p>	<p align="center">Advance Rate (thru 3/8/18) \$40</p> <p align="center">On-Site (after 3/8/18) \$50</p>

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Image	Description	Pricing
	<p>ExpoLeads Mobile - Our mobile app, ExpoLeads Mobile, allows you to capture and qualify trade show leads directly from your Smartphone or tablet.</p> <p>PLEASE NOTE: This app will not work in "THE DARK ZONE" due to the lack of light. You will need to order the Premium Badge reader above if you are in the Dark Zone.</p> <p>Platforms currently supported by ExpoLeads Mobile include iOS and Android. Simply download the ExpoLeads Mobile application from the Apple or Google app stores to install it on your device. Then, <u>order a license</u> for each device that needs to access the event data.</p> <p>You can generate leads by scanning barcodes or manually entering badge numbers to capture the attendee contact information. After capturing the lead information, you can add qualifiers, notes, pictures and even run surveys.</p> <p>Leads are available for export at any time during or after the show via a secure web portal.</p> <p>Download and activation instructions will be emailed one week prior to the event.</p>	<p align="center">\$80 per device license</p>

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Lead Retrieval Order Form
HALLOWEEN & ATTRACTIONS SHOW 2018
 Mar. 22 - 25, 2018
 America's Center – St. Louis, MO
Advance order Deadline: Mar 8, 2018



Company Name: _____ Booth Number: _____
 Address: _____ Suite/Floor: _____
 City: _____ State: _____ Zip: _____ Country: _____
 Contact Name: _____ Email Address: _____
 Company Phone: _____ Company Fax: _____
 On-site Contact Name: _____ On-site Mobile Phone: _____

Rental Options <i>Note: Fees are for duration of Exhibition.</i>	Advance (ends 3/8/18)	On-Site (after 3/8/18)	Qty	Totals
ExpoTools Premium Badge Reader: Portable, with 30+ hour battery & color LCD touch screen: Take notes, add qualifiers, browse, search, & edit leads, prize draw feature. Download on demand to USB Key you supply. <i>Leads files available on secure website and automatically emailed within 24 hours after the event.</i>	\$285	\$300		
ExpoLeads Mobile App: License for mobile lead retrieval app for Android and Apple smartphones & tablets with min 5MP camera. License required for each device. Leads immediately pushed to the internet and available via password protected portal. User configurable custom qualifiers & survey questions. Complete lead file available on secure website within 24 hours after the event. PLEASE NOTE: This app will not work in "THE DARK ZONE" due to the lack of light. You will need to order the Premium Badge reader above if you are in the Dark Zone. Download and activation instructions will be emailed one week prior to the event.	\$80 per device license	\$80 per device license		
Wireless Printer: Portable, battery-powered printer automatically prints each lead as it's scanned. Includes (1) 85ft roll of thermal paper.	\$40	\$50		
Delivery of rental equipment to booth)	\$75	\$100		
Custom Qualifiers (see page 5 for more information)	\$75	\$75		
			Total Due:	

Payment Options Visa MasterCard American Express *Note: Credit card charges will appear as ExpoTools on your statement.*

Credit Card Number: _____ Exp. Date (MM/YY): _____ CCV Code: _____
 Cardholder Name (as it appears on card): _____
 Billing Address: _____
 City: _____ State: _____ Zip: _____
 I have read and agree to the Terms and Conditions. I authorize payment using the method selected above:
 Authorized Signature: _____ Date: _____

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Custom Qualifier Options Enter custom qualifiers below and they will be pre-loaded into the ExpoTools Badge Reader.

Qualifiers can be added to the badge information after it has been read by the ExpoTools Badge Reader. Qualifiers can be up to 24 characters long. Default qualifiers are "Hot Lead, Cold Lead, Follow-up 30 days, Follow-up 60 days, Follow-up 90 days".

1. _____ 2. _____ 3. _____ 4. _____ 5. _____ 6. _____ 7. _____ 8. _____ 9. _____ 10. _____ 11. _____ 12. _____ 13. _____ 14. _____ 15. _____ 16. _____	17. _____ 18. _____ 19. _____ 20. _____ 21. _____ 22. _____ 23. _____ 24. _____ 25. _____ 26. _____ 27. _____ 28. _____ 29. _____ 30. _____ 31. _____ 32. _____
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Terms and Conditions

Your signature denotes acceptance of the Terms and Conditions on this order form and is required prior to processing.

1. Full payment and an Authorized Signature must accompany this order to secure the rental equipment.
2. Orders placed after the Pre-Order Deadline will be subject to availability.
3. All equipment is offered on a rental basis only and must be returned to ExpoTools at the end of the rental period and is the sole responsibility of the exhibitor during the rental period. Lost or damaged equipment is subject to additional charges, payable by the exhibiting company, up to the full replacement cost of \$2495 per reader, \$795 per printer or sidekick.
4. Equipment must be picked up on show site at the designated pickup area. Equipment not picked up within 4 hours after the start of the exhibition may be re-rented without refund.
5. Equipment not returned within 1 hour of the close of the exhibition will be subject to a \$75 late charge per day until returned to ExpoTools.
6. ExpoTools is not responsible for the type or amount of data provided to exhibitors by show management.
7. ExpoTools shall not be liable for any special, incidental or consequential damages arising from the loss of data, for any reason, arising from or related to the use of this equipment. ExpoTools' sole liability for damage for any cause whatsoever shall be limited to the total fee paid for the rental of the equipment.
8. There are no refunds in the event of a cancellation by the exhibitor or by show management.

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