

15TH ANNUAL Halloween & Attractions Show

March 25 - 28, 2010
America's Center in St. Louis

Pre-Show Registration

STEP 1: Complete All Sections Of This Form (Please Print)

FIRST NAME	LAST NAME	
COMPANY		
ADDRESS	SUITE/APT	
CITY	STATE	ZIP
TEL	FAX	
EMAIL ADDRESS (requested for immediate online confirmation)		
TYPE OF CREDIT CARD	CARD NUMBER	EXPIRATION
CARD HOLDER NAME (AS IT APPEARS ON THE CARD)		SIGNATURE
AMOUNT TO BE CHARGED		

1. DESCRIBE YOUR BUSINESS (Please Check Only One):

- Pumpkin Patch/Hay Ride Entertainer/Theatre/Dance Haunted Event
 Catalog/Internet Sales Haunt Website/Marketing Media Manufacturer's Rep
 Special Events/Fund Raiser Home Haunter Other _____
 Family Entertainment Center Amusement Park/Facility

2. IS YOUR BUSINESS RETAIL? Yes No

3. SALES VOLUME:

- Under \$100,000 Over \$1 million
 \$100,001 - \$500,000 Not Applicable
 \$500,001 - \$1 million

4. TITLE/POSITION:

- Owner Operator/Operator Vendor/Supplier
 Consultant Makeup Artist
 Enthusiast Manufacturer's Rep
 Entertainer/Actor Other _____

5. HOW MANY EMPLOYEES DOES YOUR COMPANY HAVE ?

- 1 - 5 150 - 499
 6 - 24 500 - 999
 25 - 49 1000 +
 50 - 149

6. SEND INFORMATION ON:

- Halloween & Attractions Conference Programs
 Exhibiting at Future Halloween & Attractions Shows

STEP 3: Provide Business Credentials

Returning 2009 National Haunt & Attractions Show attendees DO NOT need to submit credentials.

Documentation submitted WILL NOT be returned. Please DO NOT submit originals of licenses, leases or other items.

IF YOU ARE AN OWNER /OPERATOR, YOU MUST PROVIDE ONE OF THE FOLLOWING:

- A copy of your business license
- A copy of your resale tax certificate
- A verification of your tax exempt status

AND YOU MUST PROVIDE ONE OF THE FOLLOWING:

- A copy of a Yellow Pages listing for your business
- An ad featuring your business from a trade publication
- A copy of the lease agreement for your retail business
- An imprinted business check or credit card
- Invoices totaling more than \$200 from your suppliers
- A company catalog
- A flyer or other promotional piece for your business
- An invitation letter from a current exhibitor

IF YOU ARE NOT AN OWNER / OPERATOR, YOU MUST PROVIDE ONE OF THE FOLLOWING:

- Copy of cancelled company payroll check or stub
- Business card with your name and company name imprinted
- Letter from OWNER/OPERATOR verifying employment
- Industry related invoices over \$200
- An invitation letter from a current Exhibitor

All documentation must be complete to be issued a badge. No one under age 16 admitted. Photo ID with proof of age required.

STEP 2: Choose Your Seminars

Wednesday, March 24, 2010 (\$50 per)

- 12:00 pm - 5:30 pm Speed Seminars

Thursday, March 25, 2010 (\$40 per)

- 9:00 am - 10:00 am Getting into Food Concessions
 10:15 am - 11:15 am Creating Gift Shops For Your Event
 11:30 am - 12:30 pm Fun For Your Guests - Running a Midway
 1:00 pm - 2:00 pm The Power of Agri Tourism
 2:15 pm - 3:15 pm Jaw Dropping Theatrical Productions
 3:30 pm - 4:30 pm Scary to Merry - Converting Your Haunted House to a Christmas Wonderland

Friday, March 26, 2010 (\$40 per)

- 9:00 am - 10:00 am Social Networking For Your Event
 10:15 am - 11:15 am Public Relations For Haunted Attractions
 11:30 am - 12:30 pm The Media Buying Game
 1:00 pm - 2:00 pm Employee Retention
 2:15 pm - 3:15 pm Operating a Charity Event
 3:30 pm - 4:30 pm Setting Up a Business

Saturday, March 27, 2010 (\$40 per)

- 9:00 am - 10:00 am Creatures in the Queue Line! The Basics of Lot Acting
 10:15 am - 11:15 am Building a Make-Up Department
 11:30 am - 12:30 pm Unique Scares - Designing Custom Gags for Actors
 1:00 pm - 2:00 pm Ultimate Detailing
 2:15 pm - 3:15 pm Monster Overload! Creating Huge Original Creatures From Scratch!
 3:30 pm - 4:30 pm Designing to a Theme

SEMINAR FEES	PER	QUANTITY	TOTAL
Wednesday Speed Seminars	\$50.00		
Single Seminar Fee	\$40.00		\$
Grand Total			\$

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