<!doctype html>

<html>

<head>

<meta charset="utf-8">

<title>TransWorld's Halloween &amp; Attractions Show and Christmas Show</title>

</head>

<body>

<style type="text/css">

/\* latin-ext \*/

@font-face {

font-family: 'Fjalla One';

font-style: normal;

font-weight: 400;

src: local('Fjalla One'), local('FjallaOne-Regular'), url(https://fonts.gstatic.com/s/fjallaone/v5/Yq6R-LCAWCX3-6Ky7FAFrO96kigt.woff2) format('woff2');

unicode-range: U+0100-024F, U+0259, U+1E00-1EFF, U+2020, U+20A0-20AB, U+20AD-20CF, U+2113, U+2C60-2C7F, U+A720-A7FF;

}

/\* latin \*/

@font-face {

font-family: 'Fjalla One';

font-style: normal;

font-weight: 400;

src: local('Fjalla One'), local('FjallaOne-Regular'), url(https://fonts.gstatic.com/s/fjallaone/v5/Yq6R-LCAWCX3-6Ky7FAFrOF6kg.woff2) format('woff2');

unicode-range: U+0000-00FF, U+0131, U+0152-0153, U+02BB-02BC, U+02C6, U+02DA, U+02DC, U+2000-206F, U+2074, U+20AC, U+2122, U+2191, U+2193, U+2212, U+2215, U+FEFF, U+FFFD;

}

body {

font: 100%/1.2 Arial, Verdana, Helvetica, sans-serif;

background-color:#333;

margin:0;

padding:0;

}

p, li {

margin:0 0 10px 0;

padding:0;

}

h1, h2, h3, h4, h5, h6 {

font-family:"Fjalla One", Gotham, "Helvetica Neue", Helvetica, Arial, "sans-serif";

font-weight:normal;

font-style:normal;

margin:0 0 10px 0;

padding:0;

color:#FC0;

}

a:link, a:visited {

color:#FF6600;

text-decoration:none;

}

a:hover, a:active {

color:#FFF;

text-decoration:none;

}

img {

max-width:100%;

}

</style>

<div style="text-align:center; margin:0; padding:0;">

<a href="http://www.haashow.com"><img src="http://www.haashow.com/emails2020/img/HAA-Show-2020-Email-Header-2.jpg" alt="TransWorld's Halloween &amp; Attractions Show" title="TransWorld's Halloween &amp; Attractions Show" style="max-width:100%;"/></a></div>

<div style="background-color:#333; margin:0 auto; padding:20px">

<div style="width:100%; color:#FFF; font: 100%/1.2 Arial, Verdana, Helvetica, sans-serif; margin:0 auto;">

<h1 style="text-align:center; color:#FC0;">COME SEE US AT TRANSWORLD'S HALLOWEEN &amp; ATTRACTIONS SHOW!</h1>

<p>As a customer of [YOUR COMPANY NAME], we'd like to invite you (and your staff) to <strong>skip the standard credential process</strong> and <strong>proceed directly to registration</strong> for TransWorld's 2020 Halloween &amp; Attractions Show in St. Louis, March 19-22, 2020, as they celebrate 40 years in the haunted attraction &amp; Halloween industry!</p>

<p>The Halloween &amp; Attractions Show is a business-to-business trade show that isn't open to the general public, and attendees are typically required to<a href="http://www.haashow.com/register/" style="color:#FFCC00;"> provide certain credentials</a> before being permitted to register. <em><strong>However, because you're one of our customers, you don't have to do that!</strong></em></p>

<p style="text-align:center;"><strong style="font-size:150%;">STEP 1</strong><br>

Fill out the Exhibitor Invitation Form and list us as the company that invited you!</p>

<h2 style="text-align:center; margin:20px auto 20px auto;"><a href="http://www.haashow.com/exhibitor/exhibitor-invitation/" style="color:#FFFFFF; text-decoration:none; padding:10px; background-color:#FF6600; border:1px solid #FFCC00;">EXHIBITOR INVITE FORM</a></h2>

<p style="text-align:center;"><strong style="font-size:150%;">STEP 2</strong><br>

Register for the show and purchase your pass! <br>

<a href="http://www.haashow.com/register/"><img src="http://haashow.com/img/email/REGISTER.png" alt="Register Online NOW!" style="max-width:100%;"/></a></p>

<p>After you've registered, you can sign up for all the amazing <a href="https://registration.haashow.com/events/show/hs14" style="color:#FFCC00;">seminars</a> and <a href="http://www.haashow.com/seminars-events/daily-events/" style="color:#FFCC00;">events</a> taking place at this year's HAA Show, and we look forward to seeing you on the trade show floor at our Booth [YOUR BOOTH NUMBER]! </p>

<p>YOUR NAME<br>

YOUR COMPANY NAME</p>

</div>

</div><div style="text-align:center; background-color:#000; padding:20px 0;">

<p><a href="http://www.haashow.com"><img src="http://www.haashow.com/emails2017/img/HAAShowLogo.png" alt="TransWorld's Halloween & Attractions Show" style="max-width:100%;"></a></p>

<h3 style="margin:20px 0 0 0; color:#FC0;">For full details &amp; information visit </h3>

<h2 style="margin:0 0 0 0;"><a href="http://www.twtradeshow.com" target="\_blank" style="text-decoration:none; color:#FF6600;">www.HAAShow.com</a></h2>

<p style="margin:0 0 0 0;"><a href="http://www.facebook.com/haashow"><img src="http://www.haashow.com/emails2016/img/facebook.png" alt="Find Us On Facebook" title="Find Us On Facebook" align="absmiddle" border="0" style="max-width:100%;" /></a>&nbsp;<a href="http://www.twitter.com/haashow" style="color:#FF0000;"><img src="http://www.haashow.com/emails2016/img/twitter.png" alt="Follow Us on Twitter" title="Follow Us on Twitter" align="absmiddle" border="0" style="max-width:100%;" /></a>&nbsp;<a href="http://www.instagram.com/transworldshows"><img src="http://www.haashow.com/emails2016/img/instagram.png" alt="Follow Us on Instagram" title="Follow Us on Instagram" align="absmiddle" border="0" style="max-width:100%;" /></a></p>

</div>

</body>

</html>