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TICKETLEAP LAUNCHES NEW SOCIAL TICKETING PLATFORM

Social ticketing platform gets attendees talking before the event starts with Facebook and Twitter integration

PHILADELPHIA, PA – By developing a ticketing platform that’s deeply integrated with Facebook and Twitter, TicketLeap makes it easier than ever for event organizers to sell tickets online and market their events.

A leader in online ticketing and event registration, TicketLeap has developed a revolutionary new platform that’s social, quick and intuitive.

“The new platform is designed to help event organizers have better events, get a personal connection with their attendees when they buy tickets, and, most importantly, sell more tickets,” says Chris Stanchak, CEO of TicketLeap.

Event organizers can create an account and import events through Facebook, while attendees can start a conversation on any event page via Facebook or Twitter. As a result, event organizers get to know their attendees before they step in the door. Additional features of the platform include in-depth reporting, customizable event templates and receiving sales via PayPal or a merchant account.

“It’s never been easier to sell tickets to an event. By offering this cost-effective service, we take the risk out of starting a new event,” says Stanchak. “We all need a little extra support when getting started, and small events are no different. In our business model, the only way we succeed is if they succeed. If we give them some extra help with the first step, our hope is that they can grow more – and continue to work with us in the future.”

About TicketLeap

TicketLeap is a Philadelphia-based online event ticketing and registration company founded in 2003 by Chris Stanchak at the University of Pennsylvania’s Wharton Venture Initiation Program. Today, TicketLeap is the fastest growing ticketing company in the U.S. for small-to-midsize events, helping thousands of event organizers sell tickets online and simplify their life. To learn more, visit www.ticketleap.com.

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